



Bandspeed Sponsors Aberdeen Group Report on “Wireless LAN 2009: From Network of Convenience to Business-Critical Infrastructure”

Report identifies challenges in deploying and managing secure WLANs and tactics employed by Best-in-Class companies.

AUSTIN, TEXAS – June 22, 2009 – Bandspeed, a leading provider of next generation WLAN solutions for the small-to-medium enterprise (SME), today announced its sponsorship and availability of a new benchmark report by the Aberdeen Group, a Harte Hanks Company (NYSE: HHS). The study found that Best-in-Class organizations have experienced a 229% growth in WLAN traffic, a 201% increase in WLAN coverage and a 121% decrease in WLAN downtime over the past twelve months. The study also found that Best-in-Class companies focus both on security and performance issues when addressing network optimization, with 50% of companies using a WLAN Radio Spectrum Analyzer to minimize radio interference and maximize throughput.

“Barriers remain to broader Wireless LAN (WLAN) adoption in the enterprise, in part because there is a gap that can arise between the expectation of the wireless network’s performance and security environment, and the reality that end-users experience. Best-in-Class companies proactively address WLAN security and performance optimization in order to deliver the desired productivity benefits,” said Andrew Borg, senior research analyst, Aberdeen Group.

“Enterprises continue to deploy Wi-Fi networks to improve efficiency, enhance communications, and lower costs. For many organizations, deploying and managing a WLAN that simultaneously meets their performance, security and cost requirements has been challenging ,” said Bob Mayer, vice president of sales and marketing, Bandspeed. “Our AirMaestro platform provides a complete, automated WLAN to meet these needs.”

The Bandspeed AirMaestro WLAN solution combines AirMaestro 3100AG Virtual Controller Access Points (APs) with AirMaestro WLAN management software to provide a complete wireless LAN (WLAN) solution. AirMaestro integrates simultaneous, dual-band Wi-Fi access, wireless security and spectral analysis into an automated, cost-effective system that is easy to deploy, manage and use. The Bandspeed AirMaestro WLAN is unique in its ability to bring enterprise-class performance and manageability to the mass market with features that include:

- AP collaboration to automate WLAN deployment and dynamically optimize configuration
- Seamless roaming between APs for uninterrupted voice calls
- Interference-aware WLAN with an integrated spectrum analyzer in each AP
- Rogue AP detection and mitigation that can lock down the network
- Three-radio APs for enhanced capacity and security
- Controller-less architecture for cost, reliability and scalability

“Bandspeed is proud to sponsor this important analysis of the state of the WLAN market and the challenges customers face in deploying a WLAN solution that meets both their performance and security needs,” said Bill Eversole, president and CEO, Bandspeed. “The report reinforces the feature set and value proposition of our AirMaestro WLAN solution; automated deployment, integrated security and integrated spectral analysis.”

Additional findings and the full complementary report are made available by visiting:

<http://www.aberdeen.com/link/sponsor.asp?spid=30411636&cid=5876>

About Bandspeed

Bandspeed is the leader in next-generation Wi-Fi® infrastructure solutions for the small-to-medium enterprise, delivering WLAN platform and management solutions that enable mission-critical Wi-Fi voice, data and video applications. Bandspeed AirMaestro is an 802.11 network solution consisting of a Wi-Fi CERTIFIED® AP and WLAN Management software. Bandspeed is privately held and headquartered in Austin, Texas. For more information on Bandspeed, please contact the company at (512) 358-9000, or visit Bandspeed's website at www.bandspeed.com.

About Aberdeen Group, a Harte-Hanks Company

Aberdeen is a leading provider of fact-based research and market intelligence that delivers demonstrable results. Having benchmarked more than 30,000 companies in the past two years, Aberdeen is uniquely positioned to educate users to action: driving market awareness, creating demand, enabling sales, and delivering meaningful return-on-investment analysis. As the trusted advisor to the global technology markets, corporations turn to Aberdeen™ for insights that drive decisions.

As a Harte-Hanks Company, Aberdeen plays a key role of putting content in context for the global direct and targeted marketing company. Aberdeen's analytical and independent view of the "customer optimization" process of Harte-Hanks (Information – Opportunity – Insight – Engagement – Interaction) extends the client value and accentuates the strategic role Harte-Hanks brings to the market. For additional information, visit Aberdeen <http://www.aberdeen.com> or call (617) 723-7890, or to learn more about Harte-Hanks, call (800) 456-9748 or go to <http://www.harte-hanks.com>.

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